



FULL PAGE AD TEMPLATE

Please keep all important text and graphics inside the blue line.

Hide this layer before exporting.

FOR FULL-BLEED ADS THAT GO TO THE EDGE OF THE PAGE:

- 1) Extend your background image/color to the outer edge of the yellow.
- 2) Keep all important graphics and images inside the blue line (away from the cut line).
- 3) **Export from InDesign** - export as a high quality print PDF using document bleed settings (this will include the bleed area in the file for us to use).
- 4) **Export from Photoshop** - save as a high quality print PDF and do not crop any part of the file.

FOR NON-BLEED ADS:

- 1) Keep the entire ad (images, graphics, and text) inside the blue line. We will place the ad on our normal page background with a border around it.
- 2) **Export from InDesign** - export as a high quality print PDF.
- 3) **Export from Photoshop** - save as a high quality print PDF and do not crop any part of the file.

All files must be 300 dpi and CMYK. Acceptable formats: PDF, TIF, JPG, EPS.

Email todd@keepitlocalmaine.com with any questions or finished ads.

SAFE AREA

Keep all important graphics and/or text inside this line - this prevents anything from being close to the cut line.

CUT LINE

BLEED AREA

Extend all color or artwork (aside from white) to the outer edge of the bleed area. This won't show in the finished ad, but it will allow for trimming so that your artwork goes right to the edge of the page.