



HALF PAGE AD TEMPLATE

Please keep all important text and graphics inside the blue line.

Hide this layer before exporting.

INSTRUCTIONS:

- 1) Extend your background image/color to the outer edge of the art board. We have added a border to this template so you can see the rounded corners - we will add that when placing the ad in the magazine.
- 2) Keep all important graphics and images inside the blue line (away from the edge).
- 3) **Export from InDesign** - export as a high quality print PDF using document bleed settings (this will include the bleed area in the file for us to use).
- 4) **Export from Photoshop** - save as a high quality print PDF and do not crop any part of the file.

All files must be 300 dpi and CMYK. Acceptable formats: PDF, TIF, JPG, EPS.

Email **todd@keepitlocalmaine.com** with any questions or finished ads.